



**The National Academy of
Needlearts**

Presents

**The Exemplary
2017**

**The Somerset Inn
Troy, Michigan**

About the National Academy of Needlearts

The National Academy of Needlearts (The Academy) was founded in 1985 to further embroidery education. This goal is accomplished directly through classes and an exhibition held during the annual Assembly for Embroiderers. The Academy indirectly accomplishes its goals through the certification of embroidery teachers, judges, and exhibit administrator's associates; and through advanced research programs: Honors, Master Teacher, Teacher cum Laude and Master Judge.

The Academy also has an outstanding collection of contemporary embroidery which is housed in the Gregg Museum of Art & Design at North Carolina State University in Raleigh, North Carolina.

The Academy's annual exhibit, *The Exemplary*, showcases needle art. It is an opportunity for all to share their level of accomplishment, to teach others, and to learn by example. It is an opportunity to find camaraderie as each individual strives for personal growth.

The Academy strives to show embroidery at its finest — the excellent execution of a well conceived idea, fully developed. However, this is an ideal. The Academy recognizes that the process of reaching such a goal is more important than the goal itself. *The Exemplary* is an exhibition of the progress from the first anxious steps taken by the beginner through the efforts of the student trying to reach beyond what is believed to be possible, to the expert, whose work is the culmination of long years of study and creativity.

For information about *The Exemplary*, The Academy, and its programs, contact:

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The Exemplary has two parts:

Celebration, the main part, is a judged exhibition of the work of embroiderers from around the world.

Of Interest, is an educational showcase.

Celebration

Celebration is a judged competition open to any embroidery done by the entrant. The works of non-professional and professional embroiderers are judged separately.

The entries to be judged are further divided into the groups listed below based on the contribution the embroiderer has made to the design.

Original designs are the execution of the exhibitor's idea, developed by the exhibitor. In this exhibition, adaptations are included in this category.

Non-Original designs are built on the work of others through instruction and/or through the purchase and/or use of another's design. They can come from a commercially available source or from an instructional design supervised by a teacher.

Mixed Media pieces combine embroidery with another art form, thereby stretching the boundaries of both.

Japanese Embroidery pieces are stitched by the entrant in the Japanese method and demonstrate an understanding of Japanese symbolism and color.

***Whether you are an entrant or a viewer of
The Exemplary,***

***The National Academy of Needlearts
Thanks you for participating.***

Judges for 2017

Celebration is judged by certified needlework judges who will provide written critiques upon request.

Dolores M. Andrew is an artist and designer who creates work in a variety of media in both the fine art and the needleart disciplines. She holds a BFA in painting from Syracuse University, and an MFA in Art Education from Maryland Institute College of Art.

Dolores is a certified embroidery teacher from NAN, and has completed their Honors program. She is also a NAN Certified Master Judge and received their Lifetime Achievement Award in 2005. She has written and illustrated three books on textile subjects published by Stemmer House Publishers.

Teresa Frank received her Judge's Certification from the National Academy of Needlearts (NAN) in 2011 and, since that time, has judged exhibits for local, state and national venues including Woodlawn in Virginia and *The Exemplary*.

Teresa began stitching at about the age of eight when her mother taught her simple embroidery stitches for embellishing a pair of cotton butterfly-stamped pillow cases. This early embroidery lesson fueled a passion that was later nourished through self-study.

Retired after 35 years in the transportation industry, Teresa is a past administrator for NAN's 2013 and 2015 Exemplary. She is also a past president for her local EGA and two local ANG chapters. She has continued her guild involvement by volunteering time as treasurer, workshop chair, teaching numerous programs, arranging for EGA's presence at community events, and mentoring new members.

Judith Ann DiCarlo received her Judges' Certification in 2003 from NAN and received the Peg Laflam Award the same year. She has traveled to Italy to study Italian needlework techniques, and England and Scotland to study 17th Century Needlework.

Judith Ann was a member of the first international graduation class of Japanese Embroidery from Kurenai-Kai Ltd. in Georgia. She is certified to teach Traditional Japanese Embroidery and has completed ten levels. She continues to study the techniques with teacher, Kazumai Tamura.

The Awards

Ribbons may be presented for first, second, and third place and honorable mention. Placement is determined by a point system that evaluates the entries for design, execution, techniques, presentation, and suitability of purpose. Additional awards selected by the judges are listed below.

The Best of Show -- Jean Taggart Award

selected by consensus from the First Place winning entries in all categories except Japanese Embroidery.

The Best of Show for Japanese Embroidery -- Beverly E.

Booker Award selected by the Japanese Embroidery judge from the First Place winning entries in Japanese Embroidery.

Judge's Choice

Each judge awards one entry a special commendation, based solely on the judge's opinion and not on a point system.

Additional Awards

The following special ribbon awards represent the Academy's goals of excellence, innovation and heart. These are awarded by the NAN Board of Directors:

The Exemplary Award

Given to the piece that demonstrates outstanding technical skill.

The Muse's Kiss (*Peg Laflam Award*)

Given for demonstrating innovation or imagination.

The Academy Heart (*Jody Adams Award*)

Awarded to a piece that demonstrates a quality symbolically associated with heart such as beauty, wisdom, passion or courage.

The Linda Calsing Award

Awarded to an entry that reflects Linda's love of history and travel.

The Betsy Robb Award

Presented for excellence in predominant use of silk & metal embroidery.

Additional Awards by the NAN Board of Directors:

The Dolores Andrew Award

Awarded to an original entry that demonstrates creative use of color and design in any medium.

New in 2017:

The Gail Sirna Award

Given for a piece that portrays a flower or floral theme the most artistically and/or technically excellent.

Popular Choice Award

Each person attending *The Exemplary* may nominate an entry for the **Popular Choice Award**. This is presented at the National Academy of Needlearts Awards Banquet to the piece with the most votes.

Judging

Judging at *The Exemplary* is based on a point system with consensus judging. The point system used for scoring is as follows: 100 points for each Original or Mixed Media entry, 50 points for each Non-original with Instructions entry, 80 points for each Non-original without Instructions entry and 100 points for each Japanese Embroidery entry. The breakdown of the points is listed on the judge's scoring sheets.

Original and Mixed Media total points: 100

40	Design	Unity, color, texture, shape, value
30	Technique	Skill, craftsmanship
15	Creativity	Uniqueness
10	Basic Relevance	Form follows function
5	Appearance	Finishing and presentation
0-5	Zowie	Impact, heart, pizzazz

Judging Continued

Non-original with Instructions total points: 50

40	Technique	Skill, craftsmanship
5	Basic Relevance	Form follows function
5	Appearance	Finishing and presentation
0-5	Zowie	Impact, heart, pizzazz

Non-original without Instructions total points: 80

40	Technique	Skill, craftsmanship
20	Design	Unity, color, texture, shape, value
10	Creativity	Uniqueness
5	Basic Relevance	Form follows function
5	Appearance	Finishing and presentation
0-5	Zowie	Impact, heart, pizzazz

This system assures that each entry is thoroughly considered against the same criteria. In addition to these points, this venue recognizes that often the whole is greater than the sum of its parts. So after the judge looks at the piece from a technical point of view, and evaluates the piece as a whole, it may have a touch of magic (impact, heart, pizzazz) or what we call Zowie and may well deserve extra points.

Another possibility for Zowie points is in the Non-original with Instructions category. If the stitcher has changed the threads or colors and has so indicated on their Artist Statement, a judge may decide the award Zowie points if these changes have made an improvement to the piece.

Artist Statements are important and read by each judge since they may have an impact on how the piece is viewed. This venue believes all judges' decisions are final and not open for discussion.

*Visitors are welcome to examine the written work,
but are asked not to touch the embroidery.*

Please use only pencil when taking notes!

Celebration Participants

Professional, Original

101	La Mision - Conception	Kurdy Biggs
102	Blue Ridge Reflections	Kurdy Biggs
103	The Owlympics	Carol Pedersen
104	Around the Bend	Victoria Nessel
105	Diamond City Lights	Diane Herrmann
106	Quetzalcoatl, the Feathered Serpent	Diane Herrmann
107	Wild Horses of the Outer Banks	Laura Smith
108	Gabrielle at the Gate	Gail Sirna
109	Rose Gloria's Roof Garden	Gail Sirna
110	Florae Mundi	Gail Sirna

Professional, Non-original with Instructions

201	Anne Boelyn	Eleanor Ames
202	Catherine of Aragon	Eleanor Ames
203	Harvest Pumpkin Penny Rug	Carol Pedersen
204	"Huo Long" The Fire Dragon	Carol Pedersen
205	Color Play	Patricia Tector
206	Falling Leaves	Patricia Tector
207	United We Stand	Marietta Douglas
208	Fabulous Fungi	Gail Sirna
209	Evergreens in the Moonlight	Gail Sirna
210	Christmas Mosaic **	Gail Sirna
211	Who Loves Color	Marlene Doak
212	Golden Captured Heart	Judith Ann Di Carlo
213	Princess and the Pea	Kathy Stolpin
214	Derby Day	Kathy Stolpin
215	Russian Angel	Kathy Stolpin
216	Halloween House	Kathy Stolpin

Professional, Non-original without Instructions

301	Don't Make Me Get My Flying Monkeys	Denise Beusen
302	Fall Creatures	Marlene Doak
303	Tropical Zoo Fantasy	Marlene Doak
304	Calico Cat	Marlene Doak
305	Bunnies in a Basket	Marlene Doak

Celebration Participants

Professional, Mixed Media

401	Paper & Stitches	Dawn Donnelly
402	Pieces of My Past	Dawn Donnelly

Professional, Japanese Embroidery

501	Lion Dancer in the NOH Theater	Shay Pendray
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Non-professional, Original

151	The Barred Owl	Rachel Watkins
152	Enchanted Woods	Helen Gottschalk

Non-professional, Non-original with Instructions

251	The Snow Queen	John Gernacy
252	Visions of Sugar Plums	Nancy Curran
253	Old Glory - Our Patriotic Splendor on Display	Catherine Burns
254	Paul, Christmas Stocking	Jean Johnson
255	Fourth of July March	Jean Johnson
256	Nativity Set	Diane Gasior
257	Jewel Box	Arlene Niskar
258	Reach for the Moon	Jackie Aubuchon
259	Gatsby	Helen Gottschalk
260	O Christmas Tree	Sandy Meono
261	Blue Hills	Sandy Meono
263	Spring Has Sprung	Kathy Milford
264	Gingerbread Santa	Kathy Milford
265	Land of the Free, Home of the Brave	Tracy Stewart
266	Ladies with Class and Sass	Julie Feinbaum
267	MareMare's Place	Marilee Neff
268	Lady at Leisure	Ruth Richards
269	Cranes on an Afternoon Stroll	Ruth Richards
270	Garden View	Dawn Pollard

** Inquiries welcome for potential sale

Celebration Participants

Non-professional, Non-original without Instructions

351	Blue Iris	John Gernacy
352	Peonies	John Gernacy
353	Mechanical Owl	John Gernacy
354	Four Pillows	Erik Friedman
355	High Society	Arlene Niskar
356	Poppies	Helen Gottschalk

Non-professional, Japanese Embroidery

551	Sake Box	Sandra Biggar
552	Pansies	Mary Droll

For the Joy of Sharing is new for 2017

This new non-judged category is an opportunity for the stitcher to share and the viewers to enjoy!

For the Joy of Sharing

651	Shady Colors	Sally Massman
652	Ottoman Triad	Denise Beusen

Challenge for 2018

Dolores Andrew has provided another SHAPE challenge: an Angel.

She can be standing, sitting (on a cloud?), or just floating by. He could be playing a trumpet or harp, maybe holding a book or flowers. Our Angel can be shown in profile or full face, could be a cherub, or older. Don't forget the wings and halo. Their garb should be angelic, but not necessarily, so keep that in mind. Use your imagination for colors and techniques, but remember to keep the embellishments under control!

An Artist Statement is required and will explain how your angel came to life and grew!

Max size: 11" x 14" and, if needed, screw eyes with wire for hanging.

Of Interest

Of Interest is the second part of *The Exemplary*. It is series of educational displays open to specific groups:

By Invitation honors the work of one person or a group of noteworthy embroiderers. Participation is by invitation only.

Lifetime Achievement Award Recipient: Carole Lake.

Collections on Loan is a selection of pieces from the National Academy of Needleart Permanent Collection at the Gregg Museum of Art & Design. These pieces usually include pieces from Accession, Honors, Directors and Special Additions. A list of the pieces on display this year is on pages 12 and 13.

Needleart on Loan is a display of interesting embroidery that the entrant chooses to share. Included are personal studies, heirlooms, antique and ethnic embroideries, and teachers' class models.

Certification is a display of the work of The Academy Teacher, Judge, and Exhibit Administrator's Associate Certification candidates. Participation in this display is mandatory. Teacher Certification candidates display the full body of their work twice during their study, which usually takes three years. While the Judge and Exhibit Administrator's Associate Certification candidate's written work is also displayed, *The Exemplary* itself is the finale for their years of study.

Teacher cum Laude (TCL) is a three-year program open to teachers who want to enhance their existing creative output, to expand their creative horizons, and to experience a journey of creativity leading to personal growth. Through self-discovery, the teacher will emerge with a refreshed excitement toward the creative process. The program culminates with an hour long presentation at NAN's Assembly, accompanied by an exhibit of the work produced during the course of study on display in *The Exemplary*.

Next Time at Assembly is a display of the classes available at Assembly 2018. Please come join us! These are listed on page 17 of this booklet. The dates for 2018 classes are March 16 through March 20, 2018.

By Invitation:
2016 Lifetime Achievement Award

Carole H. Lake

Carole H. Lake is an EGA-certified teacher who specializes in manipulating common and uncommon threads and stitches to create textured effects with a special interest in the effect and symbolism of color. Her award-winning work has been displayed in exhibits throughout the Southwest. She has been teaching and designing for more than thirty years.

Carole is sharing some of her favorite pieces with us at *The Exemplary*. Among the framed pieces we have:

Victorian Heartstrings

Victorian Heartstrings was my very first piece designed for teaching. I stitched it in the late 1980's and taught it at the South Central Regional Seminar in 1990. My goal was to use all the 'new and unusual' threads. Within 2 years, everything but the Kreinik and DMC pearl cotton was discontinued. That was a valuable lesson!

Fiber Fantasy

My earliest designs were 'monthly mystery samplers' designed for shops. *Fiber Fantasy* was the first of these worked on canvas. I was captivated by the differing appearance of threads on the different colors of canvas. I loved (and still love!) being able to pick out different colorways for participants using the colored canvas as a starting point. *Fiber Fantasy* is a band sampler with different threads and stitches in each band, and is worked on 18 ct canvas.

Rose Motif

This rose motif is an adaptation of a stained glass window design by Charles Rennie Mackintosh on a painted canvas by Pat Henek of Heartland House. I love the delicate shading that creates the illusion of depth and dimension within the flat plane of the rose, and I worked to replicate it using a variety of threads unified by repetition of stitches. The background is worked in darning patterns, enhancing the subtle effect of changing light on the panes of the window.

Carol H. Lake's Pieces on Display

In a Purple Passion

Purple is such a wonderful color. Symbol of royalty, faith, wisdom and, of course, passion, no one can fail to be inspired by its use. The love of the color purple is interpreted here in *Passion Watercolours* using the double-fan-doubled stitch, a sign of controlled but radiant warmth. Worked on 18 count lavender canvas, this piece uses a variety of luxurious threads. Essentially a stitch sampler, this piece includes a variety of composite and pattern stitches, beginning with the double fan doubled, Florentine burden, laid plaid, cashmere byzantine jacquard and more.

Funky Chicken:

I love stitching painted canvases – that's my hobby when I'm not designing (and sometimes when I should be designing!) This is a Maggie painted canvas designed by Kym Bowles called "Bird with Christmas Tree". Since this is the most recent piece I've completed, it is currently my favorite!

Mountain Star

This piece showcases the double fan doubled, which is my favorite stitch. The colors are based on the *Watercolours*, because a piece like this can be interpreted with any color of *Watercolours* by choosing threads that match.

Silver Threads and Golden Needles Stitching Tool Case

Silver Threads and Golden Needles holds all the tools you need to throw in your tote for stitching. It holds your scissors, needles and a needle threader, and, if it fits, a laying tool. Worked in ribbon floss, Kreinik and pearl cotton, the design starts with the double fan doubled on the back, surrounded by flaps filled with Russian cross stitch.

Glitzy Accessories (multiple pieces)

Glitzy Accessories was a class for the SCR Regional Seminar in Dallas called "Puttin' on the Glitz." The idea was to have fun, easy, finishable glitzy accessories for seminar. Later, I adapted this into a stash project, but originally, it was worked in *Watercolours*, pearl cotton and metallic.

Collection on Loan

Each year a select group of pieces from the National Academy of Needleart (NAN) Permanent Collection is exhibited at *The Exemplary*. These pieces usually include selections from Accession, Honors or Directors pieces.

Selections from The Permanent Collection at the Gregg Museum of Art & Design

The NAN permanent collection is at the Gregg Museum of Art & Design at North Carolina State University in Raleigh, North Carolina. You can visit the collection in person or you can go to the Gregg Museum of Art & Design's website at <https://gregg.arts.ncsu.edu/>. Once there, click on *Collections*. On this page, click on *Search our online catalog*. On the page that comes up, there is a box under WORD SEARCH in which you can type in "NAN Collection" and then click on the *Search* button.

This year the exhibit is pieces from the collection by the people for whom the special ribbons are named.

Best of Show - Jean Taggart Award
Narcissus Fan - Accessioned

Best of Show Japanese Embroidery - Beverly E. Booker Award
Essence of Santa Fe - Director

The Muse's Kiss - Peg Laflam Award
Turkoman Rugs - Honors

The Academy Heart - Jody Adams Award
Spider Web - Director

The Linda Calsing Award
Symbolic Crowns - Accessioned

The Betsy Robb Award
Islamic Patterning as a Design Source - Honors

The Dolores Andrew Award
Morning's Glory - Honors

Collection on Loan

The Gail Sirna Award
Seasons in the Sun - Accessioned
Moi-meme – Honors

Embroideries can be **Accessioned** by the Board of Directors from candidates finishing Level II Teachers' Certification. This is the highest honor bestowed on a NAN Teachers' Certification candidate.

Honors is the highest recognition of achievement granted by the Academy. It is directed to those wishing to do research on an advanced level in some aspect of the needlearts. This program requires several years of in-depth study and culminates in the writing of an Honors thesis. Candidates then make an oral and visual presentation of their research during NAN Assembly and present an original embroidery, reflecting this research, to the Academy's Permanent Collection.

Pieces done by **Directors** are included in the Permanent Collection.

Thank you to each individual who helped with the exhibit this year. Many people volunteer to organize, check-in, unpack, display and hang, hang the lights, label, repack, ship and hand back all the pieces in the exhibit area. More people help to welcome guests and monitor the room so it is never left open without NAN presence. A special thank you, Deborah Mitek, is given to you for receiving all the shipped packages, and arranging them to be delivered to The Somerset Inn, and also to Hugh Andrew who is the 'light' in our lives this week

Cindy Powell and Cindy Rigoni

Certification Programs

Teachers' Certification Teacher Preparation introduces candidates to course structure and writing skills, and best educational practices as they design and develop original beginning proficiency level courses for their chosen embroidery medium. A brief oral presentation to demonstrate teaching and communication skills is also required.

Teachers' Certification Level I candidates develop intermediate level courses, while further honing writing and design skills. The candidate's design/color studies culminate in an oral presentation along with an article for publication in a needlework magazine, following the particular magazine's publication requirements.

Teachers' Certification Level II requires the candidate to create advanced level courses, one in response to a mock seminar Request for Proposal. Candidates display their expertise in creating an embroidery that demonstrates their highest level of skill and make an hour-long oral presentation at Teachers' Certification workshop.

Teachers' Certification Master Level candidates expand their education by attending needlearts color and/or design and judging classes and by designing an intermediate/advanced class and an expertise piece. In addition to writing a magazine article reflecting an interest in the needlearts field, candidates give a 30 minute presentation on their expertise piece at the Teachers' Certification workshop.

Teachers' Associate Certification Basic Level is for the embroiderer who wishes to teach or improve teaching skills when teaching others' designs (charted designs, painted canvases, etc.) in beginning proficiency level classes.

Teachers' Associate Certification Intermediate Level encompasses developing classes for intermediate level students along with the suitable selection of "teachable" designs and the development of supplemental materials that enhance and support the learning experience.

Certification Programs

Judges' Certification is a two-year program in which candidates develop judging skills, first at a workshop, and later by assisting in both the organizing of an exhibition and by trial judging under experienced judges at different exhibitions.

Pat Thompson, NAN Certified Judge, 2017

Master Judges' Certification is a two-year program that refines a judge's skills and promotes expertise in the administration of an exhibition. The candidate is required to conduct advanced research in a specialized area of needlework, culminating in a presentation at Assembly.

2017 Master Judge Certification Recipients:
Carlene Harwick
Patricia Tector

Exhibit Administrator's Associate is a two-year program that certifies a candidate to assist in the administration of a needlework exhibition. The candidate will fully understand the judging process and complete studies in the areas of needlework, judging, and needleart history.

Honors is a research opportunity focused on the Needlearts. The research paper, completed at an advanced academic level is comparable to a doctoral dissertation or at least to a master's level thesis. In addition to writing a thesis, the Honors candidate also designs and stitches a piece that reflects their research. Candidates complete the Honors requirements with an oral presentation to the Academy membership during Assembly.

Teach cum Laude is a three-year program open to teachers who want to enhance their existing creative output, to expand their creative horizons, and to experience a journey of creativity leading to personal growth. Through self-discovery, the teacher will emerge with a refreshed excitement toward the creative process. The program culminates with a presentation and an exhibit at NAN's Assembly.

NAN Angel Fund

The National Academy of Needlearts has established the NAN Angel Fund for the purpose of supporting our exhibition, *The Exemplary*. There are many expenses associated with this endeavor and the expenditures are in no way covered by the entry fees!

We thank these gracious people for their contributions this past year toward the well-being of *The Exemplary*.

Hugh & Dolores Andrew	Dawn Donnelly	Deborah Mitek
Sheila Ary	Evelyn Edwards	Wendy Moore
Sharon Barrea	Toni Gerdes	Linda Mucha
Dinny Brones	Donna Halpin	Mary D. Smith
Cheryl Christian	W. Richard Hamlin	Carol Sylvester
Pat Denzer	Molly Herrie	Solveig Walstrom
Judith DiCarlo	Kaye Judt	
Marlene Doak		

Any amount is gratefully received. Since NAN is a tax-exempt educational foundation, donations are tax deductible.

NAN Circle Fund

The Circle Fund was established to financially support the Graduate Studies Scholarships that are presented at the Certification Dinner to deserving people who are part of our Teachers' and Judges' Certification Programs. The Circle Fund is based on the concept of a circle: what goes around comes around. Everyone is welcome to donate to this fund, insuring that the circle continues. We greatly appreciate the generosity of this year's contributors:

Sheila Ary	Evelyn Edwards	Victoria Nessel
Judith DiCarlo	Teresa Frank	Mary D. Smith
Dawn Donnelly	Kaye Judt	Patricia Tector

If you would like to contribute to either fund, send a check to the NAN Treasurer: Linda Lee Mucha at 2784 Highland View Circle, Clermont FL 34711. NAN also accepts credit cards. Call Linda at (352) 432-0515 with the amount and your account number or e-mail her to arrange for payment by credit card at needles@cfl.rr.com

Membership in NAN

Friends of NAN \$30.00

Membership for those who subscribe to and support NAN's purpose, but are not currently enrolled in a NAN certification program.

Associate Member \$40.00

Membership for those who are enrolled in any NAN Certification program.

Graduate Member: \$40.00

Membership for those who have graduated from one of the NAN Certification Programs or those persons who have satisfactorily completed teachers' or judges' certification programs from other accredited needlework organizations.

Life Member: \$575.00

For all who wish to make a one-time payment of dues. Only those who satisfy the requirements of Graduate Membership shall have voting status.

All NAN members are entitled to receive *NANthology*, our quarterly newsletter, and the NAN Assembly booklet.

Exemplary Administrator

Cindy Powell

Exemplary Assistant Administrator

Dr. Cynthia Rigoni

National Academy of Needlearts (NAN)

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Enclose a #10 SASE for program information

Or

E-mail: naninfo@needleart.org

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