



Boo Choo Choo by Janet Zickler Casey



2019

**Assembly for Embroiderers
National Academy of Needlearts**

www.needleart.org

March 15 – 19, 2019

The Somerset Inn

Troy, Michigan

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October 1, 2018 Registrations for classes receive first day priority.

January 15, 2019 Registration closes.

January 15, 2019 The last day registration fee(s), less a non-refundable \$85.00 administrative fee, will be refunded if written notice of cancellation is received.

January 15, 2019 No refunds issued after this date.

January 15, 2019 Class choices may be limited for registrations received after this date.

February 14, 2019 Deadline for entry forms to be sent in to *The Exemplary*.

March 1, 2019 Deadline for entries to be sent to *The Exemplary*.

March 14, 2019 Deadline for entries to be hand delivered to *The Exemplary*

Contacts

Registration Information

Dawn Donnelly

ddonnellynan@gmail.com
52806 Stag Ridge
Macomb, MI 48042

Treasurer

Teresa Frank

teresafrank1439@gmail.com

Membership Chairman

Dawn Donnelly

ddonnellynan@gmail.com

The entire 2019 Assembly brochure can be downloaded and more information about the National Academy of Needlearts and our programs can be found at our website:

www.needleart.org

The National Academy of Needlearts was established in 1985 as an organization devoted to the advancement of embroidery as an art form. Its goal is to uphold the highest standards in the needlearts by providing excellence in education to all those interested in furthering their embroidery skills as teachers, judges, artists, designers, authors, or technically proficient embroiderers.

The Academy maintains its outstanding archival collection of embroidery at the Gregg Museum of

Arts & Design at North Carolina State University in Raleigh, North Carolina.

NAN annually sponsors its Assembly for Embroiderers, which is an unrivaled needlework seminar for stitchers of all skill levels and interests who are members of the Academy.

**We put the “ART”
in needleart!**

Board of Directors

Director of Education: Toni Gerdes

Director of Teachers' Certification: Lois Kershner

Asst. Director of Teachers' Certification: Diane Herrmann

Director of Judges' Certification: Cheryl Christian

Asst. Director of Judges' Certification:
Jennifer Riefenberg

Secretary/Treasurer: Teresa Frank

Member at Large: Dawn Donnelly

NAN Coordinator: Val McAleenan

Ad Hoc Committees:

Membership, Dean of Faculty and Registrar: Dawn Donnelly

The Exemplary Administrator: Nanette Mathe

NANthology, and Facebook Editor: Wendy Moore

Website Editor: Denise Beusen

Photographer: Jennifer Riefenberg

Tour Coordinator: Gail Sirna

ICNA Delegate: Do Andrew

Gregg Museum Liaison: Patricia Tector

Membership

Everyone is welcome to become a member of NAN and attend Assembly.

If not currently a member, JOIN NOW. You may pay your membership dues with your Assembly registration fees as shown on the Registration Form on page 15.

Categories of Memberships:

Friends of NAN—\$30.00

A status for those who maintain NAN's purpose, but are not currently enrolled in a NAN certification program.

Associate Member—\$30.00

A status for those enrolled in a NAN certification program.

Graduate Member—\$40.00

A status for those who have graduated from one of the NAN certification programs, and those persons who have satisfactorily completed teachers' or judges' certification programs from other accredited needlework organizations.

Life Member—\$575.00

For all who wish to make a one-time payment of dues. Life Members are entitled to all mailings from the Academy.

Publications included with membership: *NANthology* (Quarterly Newsletter) and NAN Assembly Booklet.

If you wish to pay your membership dues separately from Assembly registration fees, please send check or money order (payable to NAN), VISA, or MasterCard (with expiration date) to:

Dawn Donnelly, Membership Chair

52806 Stag Ridge Drive

Macomb, MI 48042

ddonnellynan@gmail.com

NAN extends an invitation to all students, faculty, and friends to participate in Merchandise Night at 5:30 p.m., March 16, 2019. Unique, handmade, needle-related items are the focus of this fun evening. Merchandise Night is \$40 per table. Please send a list of the items you plan to offer along with your registration for this event. Pre-registration is required; see the registration form on page 15.

Send registration form and fees to the NAN Registrar:

Dawn Donnelly, Registrar
 52806 Stag Ridge Drive
 Macomb, MI 48042
 ddonnellynan@gmail.com

Friday Tour: Main Library



On Friday morning, March 15, 2019, NAN offers a tour to another of the jewels of Detroit's Cultural Center, the Main Library. This Italian Renaissance building is

a surprising treasure chest of art and architectural interest. The Library was designed by Cass Gilbert, a renowned architect who also designed and built the U.S. Supreme Court building in Washington, DC and the Minnesota State Capital. In the Main Library his themes center around books, knowledge and wisdom to inspire learning.

Over the main entrance doors on Woodward Avenue one is greeted by the motto "Knowledge is Power". These doors are of majestic bronze, and from there one can ascend the grand staircase to the upper floors that contain some of Detroit's most significant artworks. Everywhere are mosaics and frescoes, sculptures, and elaborate ironwork, art tiles and decorated ceilings by noted artists of the early 20th century.

Our docent-guided tour of the art and architecture at the Library will be followed by lunch at one of Detroit's midtown restaurants. The cost of the tour is \$50.00 and includes lunch.



In 1995, the Board of Directors of the National Academy of Needlearts established its distinguished Lifetime Achievement Award. This is the highest honor bestowed by the Academy, and is only given after careful consideration and deliberation by the Directors. It is awarded to the needle artist who, in the opinion of the Academy, upholds the highest ideals of the Academy and:

- Exemplifies outstanding achievement in more than one aspect of life in the needlearts.
- Demonstrates the highest caliber of technical excellence in embroidery and in design.
- Provides innovative and ongoing service to the needlework community.
- Mentors fellow embroiderers, either by example or direct teaching.
- Compiles a body of embroidered works which show virtuosity of technique and design.
- Continues to grow throughout her/his career.



Join us to honor our 2019 Lifetime Award Recipient: Marie Campbell

The first recipients of the Lifetime Achievement Award were Betsy Robb and Louise Downing in 1995. To see the list of Lifetime Achievement winners visit:

www.needleart.org



Somerset Inn

2601 West Big Beaver Rd.
Troy, MI 48084
(248) 643-7800

The Somerset Inn is conveniently located just off I-75 on Big Beaver Road at Coolidge in the center of Troy's business district and next to the magnificent Somerset Collection.

Please make your own hotel reservations with Somerset Inn. To register online for NAN, visit www.somersetinn.com or call (248) 643-7800 or (800) 228-8769.

- Click on: Reservations
- Enter: Check-in date and number of nights
- Enter Group ID: 4558
- Click on: Availability

The room fee (\$140 per night for the tower) includes coffee/tea service, newspaper, fitness center, free internet, and local phone. The room fee for the Executive Wing is \$160.00 per night. Check-in time: 4:00 p.m. Checkout time: 12:00 noon.

Rooms booked other than through the NAN room block will incur a \$10.00/night surcharge.

Airport limo services:

There are several airports that serve the Detroit area. The largest is Detroit Metropolitan Wayne County Airport, which is approximately 39 miles (45 minutes drive time) from the Somerset Inn. Flint airport is approximately 49 miles (45 minutes drive time) from the Somerset Inn.

If you opt to rent a car, parking at the hotel is free. If you wish to use a limo service to travel to the hotel, here are two options:

ALLSTAR: (248) 549-8800
(888) 885-5466
www.allstarvip.com
Be sure to mention National Academy of Needlearts Account to receive corporate discount.

Detroit Airport Town Cars: (800) 381-1714
www.detroitairporttowncars.com

Half-Day Classes: Friday, March 15



001: Calla Lilies on North Bank Road

Celeste Chalasani

Proficiency Level: Intermediate

Kit Cost: \$40

Ground: Silk and Cotton

Design Size: 5" x 7"

Calla lilies flourish in Humboldt County, California. In the spring, they grow proudly, with large ruffled leaves and tubular flowers. The hillside along North Bank Road is dotted with calla lilies, as if someone painted the landscape for all to enjoy. In this class, you will learn intermediate Stumpwork embroidery while couching wire and using needlelace techniques to create a beautiful calla lily. Your kit includes the hand-dyed fabrics, threads and wire for embroidering the flowers and leaves.

Student to bring: 4" and 6" embroidery hoops, 6" ruler, acid free green marking pen (optional), acid free glue stick, white tissue paper, tweezers, masking or painter's tape, small sharp scissors, needle threader and usual stitching supplies. Magnification is highly recommended. Student will need 12" x 12"

Evertite frame or stretcher bars, or 10" embroidery hoop to complete the project.

Pre-work: None



501: Shay's Stitch Buffet

Shay Pendray

Proficiency Level: All

Kit Cost: None, unless starting a new phase of Japanese embroidery

Ground: n/a

What fun we will have in this class, choosing colors, expanding our minds, challenging our stitching and most of all, we will learn great things from the other students. It is always stimulating to study with a diverse level of stitchers.

This class is open to anyone in any phase of Japanese Embroidery or any student who has an unfinished Shay project. No doubt you all finish your pieces the minute you go home, but just in case this did not happen, here is the place to get help and move forward. If you want to start a new Japanese Embroidery Phase, that's fine too, but give us time to get the supplies you need. There is not a kit fee unless you are starting a new phase. In that case, please contact Shay at: shaypendray@comcast.net.

Student to Bring: All the things you need to work on your own Shay or Japanese embroidery project

Pre-work: None

Four-Day Classes: Saturday, March 16 – Tuesday, March 19



401: Interpreting the Painted Canvas

Debbie Stiehler

Proficiency Level: All

Kit Cost: \$50

Ground: Painted Canvas

Design Size: 12" × 12" or 144 square inches (or smaller)

Debbie will interpret your canvas using the principles of focal point, depth perception, and color placement to create a unique stitch guide for each student. The design size is limited to 12" × 12" or 144 square inches. A full size photocopy of your canvas is due to Debbie by January 15, 2018. Students will receive a list of suggested threads and embellishments prior to class. Class size is limited to 15 students.

Student to Bring: Painted canvas mounted on stretcher bars, suggested threads and embellishments, and usual stitching supplies.

Pre-work: Select canvas, mail photocopy of canvas, and gather threads and embellishments that Debbie will suggest.



402: Diamond City Lights

Diane Herrmann

Proficiency Level: Intermediate

Kit Cost: \$85

Ground: Mono canvas, 18 ct

Design Size: 10" × 13"

Glittering at sunset, the buildings on the city's lakefront light up as the sky goes dark. Stitch the diaper patterns of windows in the buildings against the sunset glow of the sky. Create the reflections of the sunset hues in the water, and include a ribbon of traffic lights at the water's edge. This study in diaper patterns in a split complementary color scheme of blue, red-orange and yellow-orange will include lessons on making and compensating with diaper patterns, establishing proper perspective with stitches, using single strand thread blending to create the shaded sunset sky, and making stitch and thread selections to create reflections in water.

Student to Bring: 13" × 17" stretcher bars, thumb tacks or staple gun, frame weight and laying tool and usual stitching supplies.



403: Boo Choo Choo

Janet Zickler Casey

Proficiency Level: Intermediate

Kit Cost: \$280

Ground: Mono canvas, 18 ct

Design Size: 10" × 8½", 6½" × 6½", 7" × 8", 6½" × 7"

Boo Choo Choo is a delightful Halloween train stitched on 18ct white Mono canvas. Beginning with an engine driven by a skeleton to a "box car" that is actually a coffin on wheels, each car is stitched separately and the completed stand ups are attached to one another creating a whimsical holiday decoration. Each of the four days concentrates on a different train car including the engine, a coal car graveyard, a "box car" coffin, and finally a spooky caboose.

Student to Bring: Four sets of stretcher bars: 11" × 13", 2 sets of 10" × 11", 11" × 12" and usual stitching supplies.

Pre-work: none



101: Flutterbye

Gail Sirna

Proficiency Level: Intermediate

Kit Cost: \$125

Ground: Congress cloth

Design Size: 7" x 6"

Flutterbye is worked completely in blue—blue threads, blue beads, blue sequins etc. Numerous embroidered flowers fill the butterfly shape, offering the student an opportunity to learn a number of surface embroidery techniques—but on canvas, of course. One flower is executed in stem stitch shading. Another is worked in the very useful needlelace cloth stitch. A third is done in a raised technique borrowed from Stumpwork. A fourth is in needleweaving.

Some of the flowers are worked in embroidery/canvaswork stitches such as bullions, cast on bullions, spiders, and ribbon embroidery. The antennae of the butterfly are a panoply of beads, sequins, and flat back gems. The border is a darning pattern, depicting more butterflies.

Student to Bring: 10" x 11" stretcher bars, laying tool of student's choice, frame weight or table clamp so both hands are free for working, extra #26 & #24 needles, magnets for holding needles, pencil for taking notes, air soluble purple pen, masking tape.

Pre-work: none



102: Nine Patch Tray

Terrí Bay

Proficiency Level: Intermediate

Kit Cost: \$85

Ground: Congress cloth

Design Size: 6" square

One day while shopping for supplies I was looking at some snap trays and decided that rather than buy one I would figure out how to make one. The design of the *Nine Patch Tray* was inspired by the nine patch quilt block. It is worked in Blackwork and Whitework embroidery along with ladder hemstitch dividing bands. It is worked on 28 count linen using 2 sizes of pearl cotton and black floss. It uses a variety pulled thread stitches with lots and lots of eyelets. The tray is finished flat and the ribbons that are stitched into the sides tie together to create the tray shape.

Student to Bring: Small sharp scissors (Hardanger type), 10" – 12" hoop, QSnap™ or similar sized stretcher bars or scroll frame. Any lighting or magnification needed by student to work on 28 count linen and usual stitching supplies.

Pre-work: 6 - 8 hours



103: American Plains

Toni Gerdes

Proficiency Level: Intermediate

Kit Cost: \$140

Ground: Mono canvas, 18 ct

Design Size: 8" x 9"

The Plains Indians were some of America's earliest artists. This rendition of an American Plains Indian ceremonial dress demonstrates that artistry. From the intricate stitching to the delicate beading and finishing with the suede fringe, you will create your own American Plains masterpiece. Stitching with interesting threads and stimulating stitches you will fashion your own American work of art. Beading adds the detail expected on such a design, while the addition of a bit of real white deerskin and some porcupine quills add more authenticity.

Student to Bring: 12" x 13" stretcher bars and usual stitching supplies.

Pre-work: none



104: Cornflower

Katherine Diuguid

Proficiency Level: All

Kit Cost: \$90

Ground: Linen, 36 ct

Design Size: 3" x 6"

This course will introduce students to contemporary Goldwork embroidery through an elegant cornflower design. Thread mixing and shading will be discussed for the blossom.

Student to Bring: 8" – 10" hoop and usual stitching supplies.

Pre-work: none

This entire 2018 Assembly brochure can be downloaded as a PDF from the NAN website.



105: Sweetheart Minaudiere

Mary Alice Sinton

Proficiency Level: Basic

Kit Cost: \$150

Ground: 100% silk Bridal Satin

Design Size: 5 ½" × 6" × 4"

Sweetheart Minaudiere is done in Japanese bead embroidery method and is an entry-level piece. Bead Embroidery in the Japanese method incorporates silk embroidery techniques translated with beads. The center initial is created using padding underneath the beads and custom ordered to the student's desire. NOTE: An elegant Swarovski Filigree can be substituted for the initial. The Minaudiere kit is an original design by Ellen Medlock Studio of Tulsa, OK and can be finished easily by the individual stitcher. The beads used are a wide variety Tri-cut and glass seed beads. The foundation fabric is a solid 100% silk Bridal Satin in white or black.

Student to Bring: Evertite Stretcher Bars (8" × 14") and tacks, clamps or frame stand, silk pins, awl or tekobari, paper & embroidery scissors.

Pre-work: none



106: For the Orts in Your Life

Canby Smith Robertson

Proficiency Level: All

Kit Cost: \$105

Ground: Linen

Design Size: 3½" × 4 ¼"

This class will explore the last phase of English Blackwork, a surface embroidery technique that aimed to replicate the linear quality in early wood cut illustrations in books. Include your 2019 Assembly hotel room key as a memento of your Assembly experience as one of six in this box's construction. Only 3½" tall and 4 ¼" across, this box has a removable bottom which allows it to fold flat for easy packing in your embroidery kit.

Student to Bring: 5" hoop, smooth jaw pliers, 1 bottle Krazy Glue, plastic sandwich container with lid, 6 expired hotel room keys or gift cards, light and magnification

Pre-work: none

The Circle Fund is based on the concept of a circle: what goes around comes around. This fund will allow NAN to support scholarships for deserving candidates and graduates. Everyone is welcome to donate to this fund, ensuring that the circle continues.

To contribute online visit:

www.needleart.org



107: Color and Design Refresher

Do Andrew

Proficiency Level: All

Kit Cost: \$20

Ground: Fabric or canvas

Design Size: n/a

Besides being an art medium, color is very personal. It is evident in how we dress, shop, worship, or sometimes even in how and what we eat. Like color, design is also personal. It affects, and is affected by, many of these same choices. With some guidelines review, handouts, demonstration and simple but challenging exercises to restart the juices, new approaches will gradually emerge to inspire you. Whether you are a beginner or experiencing “designer block”, you should gain confidence to develop a refreshed direction for your art.

Student to Bring: Small color wheel, yarn, usual stitching supplies, fabric or canvas for small project no larger than 11" x 14", old newspapers, 2 old magazines, paper scissors, small bag for trash, watercolors, small pointed brush, flat ¼" brush, palette, design or work in progress

Pre-work: none

107: Studio Time

Dawn Donnelly

Proficiency Level: All

Kit Cost: None

Ground: n/a

Design Size: n/a

If you would like to finish some works in progress or begin an old or newly purchased project, this class is for you. If you wish to treat yourself to the luxury of uninterrupted stitching time, this class is for you. If you have any unfinished class projects, now is the time to get additional help. The informal structure of *Studio Time* lets you use the class to meet YOUR needs, offering a great learning experience...and fun, too!

Student to Bring: Any needlework project with which you need help.

Pre-work: none



NAN has a permanent collection of contemporary (in the sense of this current time) needlework which is now housed at the Gregg Museum of Art & Design at North Carolina State University in Raleigh, North Carolina. This is an ongoing and growing collection which began with the inception of the National Academy of Needlearts in 1985.



201: Bloom!

Jennifer Riefenberg

Proficiency Level: Intermediate

Kit Cost: \$100

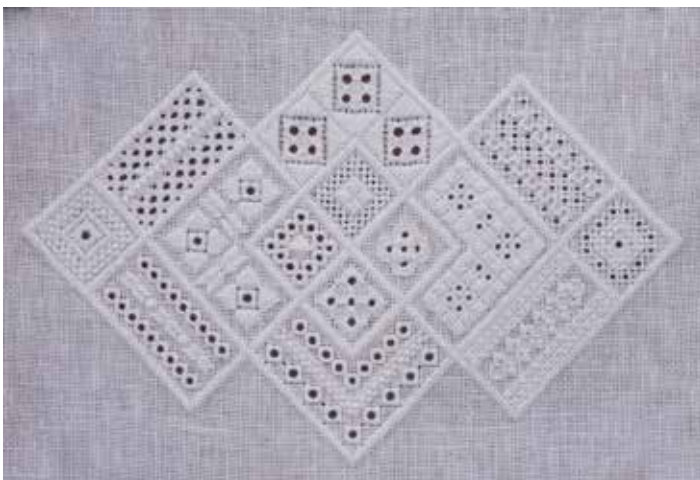
Ground: Mono canvas, 18 ct

Design Size: 6" × 8"

Bloom! Those glorious summer flowers emerge from the canvas – full of vibrancy and color. *Bloom!* adds dimension to the canvas, together with canvas stitches that engage and excite. Compound stitches are used to explore color, dimension, and design principles. The open canvas is also an integral component of this design. Utilize many different threads – adding some unusual fabrics and ribbons to your canvas. This piece glows a glorious summer array of flowers.

Student to Bring: 10" × 12" stretcher bars, laying tool and usual stitching supplies.

Pre-work: none



202: Illusion

Terri Bay

Proficiency Level: Basic

Kit Cost: \$40

Ground: Congress cloth

Design Size: 7" × 4½"

Illusion is a diamond within diamond framed Whitework and pulled thread design. Learn over 15 stitches while gaining proficiency in stitching with differing levels of tension. Some of the stitches included are: eyelets, spot eyelets, double cable, faggot, and a variation of the Ukrainian Topwinder. The pulled thread stitches create a lacy look without any cutting of the fabric. *Illusion* measures 7" × 4½" and is worked on 28 count linen with two sizes of pearl cotton.

Student to Bring: Embroidery scissors, 10" hoop, 11" × 8" QSnap™, or similar sized stretcher bars or scroll frame, lighting or magnification needed by student to work on 28 count linen and usual stitching tools.

Pre-work: 6 – 10 hours

Meet the teachers

Visit the NAN website at www.needleart.org to read a biographical sketch of each faculty member



203: Rennie's Rose Garden

Wendy Moore

Proficiency Level: Intermediate

Kit Cost: \$55

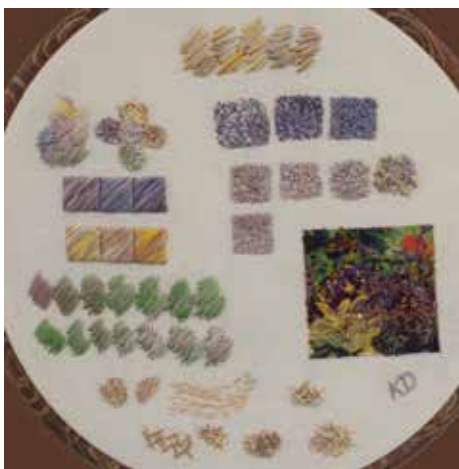
Ground: Congress cloth

Design Size: 5" × 5"

This is a delightful little piece inspired by the MacIntosh Rose and is stitched using, among others, the diagonal mosaic stitch, alternating Scotch stitch, basketweave, and a leaf stitch motif. Various overdyed cottons and silks, as well as stranded cotton floss, are used to bring this rose to life.

Student to Bring: 9" × 9" stretcher bars, tacks or staples, laying tool, frame or frame weight, and light and magnification if needed.

Pre-work: none



204: Color Interactions in Embroidery

Katherine Diuguid

Proficiency Level: all

Kit Cost: \$80

Ground: Plain weave cotton muslin

Design Size: 8" × 8"

This course introduces students to the color theory of the Impressionist and Post Impressionist painters and applies this knowledge to color mixing in embroidery. Students will be guided through a series of exercises to challenge their color mixing with thread utilizing basic embroidery stitches. Each student will work on a sampler of basic stitches and will compile a notebook of references and resources addressing embroidery and color theory.

Student to Bring: 8" – 10" hoop and usual stitching supplies.

Pre Work: none



205: Rosy Posy Brooch

Mary Alice Sinton

Proficiency Level: Basic

Kit Cost: \$60

Ground: 100% cotton fabric

Design Size: 4" × 6"

Rosy Posy Brooch is worked using the Japanese bead embroidery method and is an entry-level piece offered in a pink, blue or yellow palette. Bead embroidery in the Japanese method incorporates silk embroidery techniques translated with beads. The beads used are a wide variety of Tri-cut, bugle beads and

glass seed beads. The foundation fabric is a floral 100% cotton fabric called Wild Child Trellis Tryst by designer Jane Sassaman. Fusible muslin and mattress pad fabric are used as the backing materials. Wire is added along the stems sandwiched between the backing fabrics so the leaves become bendable.

Student to Bring: Evertite stretcher bars (8" × 10") and tacks, clamps or frame stand, silk pins, awl or tekobari, paper and embroidery scissors.

Pre Work: none



206: Netto Needlebook and Pinkeep

Canby Smith Robertson

Proficiency Level: Intermediate

Kit Cost: \$89

Ground: Linen

Design Size: 3¼" × 4"

The cover motif is inspired by designs in Johann Frederick Netto's *Sticherbuch*, written for domestic embroiderers in 1795 in Leipzig. Inside on the cover of the needlebook and pinkeep is a pocket for a threader, wool felt pages for needles and a wool felt padded back cover to hold pins. The design of the actual needlebook itself was inspired by the work of the Quaker women of Wilmington, Delaware's 4th and West Meeting who made and sold small gathered bags holding accessories for embroiderers.

Student to Bring: 5" hoop, straight pins, light green sewing thread, white glue (Aleene's preferred), curved needle, Scotch Magic tape, wood spring-type clothespins

Pre Work: none



107: Studio Time

Gail Sirna

Proficiency Level: All

Kit Cost: None

Ground: n/a

Design Size: n/a

If you would like to finish some works in progress or begin an old or newly purchased project, this class is for you. If you wish to treat yourself to the luxury of uninterrupted stitching time, this class is for you. If you have any unfinished class projects, now is the time to get additional help. The informal structure of *Studio Time* lets you use the class to meet YOUR needs, offering a great learning experience...and fun, too!

Student to Bring: Any needlework project with which you need help.

Pre-work: none

2019 Assembly Events

Certification Workshops

Judges' Certification: March 13 – 15

Teachers' Certification: March 14 – 15

Opening Dinner: Friday, March 15

The Exemplary Open: Friday, March 15 - Tuesday, March 19

Merchandise Night: Saturday, March 16

NAN Presentations: Sunday, March 17

Awards Banquet: Monday, March 18

Honoring Lifetime Achievement
Award Winner

Annual Meeting/Luncheon: Tuesday, March 19

Angel Fund

The Exemplary is supported in part by the Angel Fund. Since *The Exemplary* entry fees do not cover all of the exhibit expenses, you can help with your contribution. Donations can be made along with your registration fee payment as indicated on the Registration form, or to contribute online visit:

www.needleart.org

National Academy of Needlearts Assembly for Embroiderers 2019 Registration Form

Registrations received by October 1, 2018 receive first day priority. Registration closes January 15, 2019. Registration fee(s), less a non-refundable \$85.00 administrative fee, will be refunded if written notice of cancellation is received at the address below on or before January 15, 2019.

No refunds will be issued after January 15, 2019. Choices may be limited for registrations received after January 15, 2019.

Name: _____ (Print) Phone (home): _____ Phone (cell): _____
 Address: _____ Email Address: _____
 City: _____ Emergency Contact: _____
 State: _____ Zip: _____ Contact Phone: _____
 Dietary Restrictions General: _____ Friday Night: _____

Registration information

Certification Workshop

No charge for current candidates

Teachers' Certification March 14-15, 2019

Judges' Certification March 13-15, 2019

Audit fee for either Certification Workshop \$50.00 \$ _____

Assembly for Embroiderers, March 15-19, 2019

Half-Day Registration Fee (March 15, 2019)

Calla Lilies on North Bank Road

\$25.00 class fee plus \$40.00 kit fee \$ _____

Five-Day Registration Fee (March 15-19, 2019): \$650.00

\$ _____

(5 days of JE class instruction, Welcome Dinner, Tuesday luncheon and the Awards Banquet)

Four-Day Registration Fee: \$585.00 \$ _____

(4 days of class instruction, Welcome Dinner, Tuesday luncheon and the Awards Banquet)

Two-Day Registration Fee:

Saturday/Sunday: \$300.00 \$ _____

(2 days of class instruction and Welcome Dinner)

Monday/Tuesday: \$320.00 \$ _____

(2 days of class instruction, 1 luncheon and Awards Banquet)

Facility Use Fee for those not staying at the Somerset Inn

(This is in addition to the registration fee.)

Four/Five-Day Facility Use Fee: \$225.00 \$ _____

Two-Day Facility Use Fee: \$115.00 \$ _____

Additional Opening Dinner:

Reservations # _____ × \$54.00 ea. \$ _____

Additional Luncheon:

Reservations # _____ × \$30.00 ea. \$ _____

Additional Awards Banquet:

Reservations # _____ × \$75.00 ea. \$ _____

Detroit Public Library Tour:

Friday, 9:30 a.m. _____ × \$50.00 ea. \$ _____

Merchandise Night

\$40.00 per table × _____ # of tables \$ _____

(Advance Registration and approval of merchandise required.)

Send a list to Registrar for approval.)

NAN Membership Is Required

NAN Membership: \$30.00 \$ _____

Graduate Membership: \$40.00 \$ _____

Lifetime Membership: \$575.00 \$ _____

New Member Renewing Member

Angel Fund Donation (Optional) \$ _____

Circle Fund (Optional) \$ _____

TOTAL AMOUNT \$ _____

Payment information (please print clearly)

Check enclosed Visa MasterCard

Billing Address: _____

Name: _____

Account # _____

Signature: _____

Expiration Date: _____ Security Code: _____

Class Selection (You must indicate a second choice to receive a refund due to class cancellation.)

Four-Day Class: Saturday-Tuesday, March 16-19

Class #

Teacher

First Choice Class Name		
Second Choice Class Name		

Two-Day Class: Saturday-Sunday, March 16-17

First Choice Class Name		
Second Choice Class Name		

Two-Day Class: Monday-Tuesday, March 18-19

First Choice Class Name		
Second Choice Class Name		

Include me on the Roommate Request List I want to serve as a Guardian Angel for a newcomer

Teachers' Certification:

The National Academy of Needlearts Teachers' Certification Program is a three-year program addressing all aspects of embroidery instruction including the development of teaching and presentation skills, study in design and color, and development of supplemental materials that enhance and support the successful teaching of needleart. The program is suited to either the novice or the experienced teacher of the needlearts who wishes to develop, improve and/or refine her/his instructional skills.

The candidate may select one of two avenues:

Original Design: The candidate designs and develops classes in her/his chosen medium, and compiles a portfolio of original teaching pieces.

Non-Original Design: The candidate, with permission, develops classes when teaching others' designs, charted designs, painted canvases, etc.

Full certification includes attendance at the annual Teachers' Certification Workshop held in conjunction with the NAN Assembly for Embroiderers. Book critiques, color and design notebooks, hands-on teaching presentation, and a display of the candidate's embroidered work at *The Exemplary* complete the certification process.

The Teachers' Certification Workshop is held March 14-15, 2019.

Teachers' Certification Master Level is for certified teachers who wish to expand their education by attending color and/or design and judging classes, and by designing an intermediate/advanced class and an expertise piece. In addition to writing a magazine article reflecting an interest in the needlearts field, candidates give a presentation on their expertise piece at the NAN Teachers' Certification workshop.

For additional information about the Teachers' Certification Programs or about attending/auditing the Teachers' Certification Workshop, please contact:

Lois Kershner

Director of Teachers' Certification
10208 Cass Place, Cupertino, CA. 95014
lodiek@aol.com

Teacher Cum Laude:

Teacher Cum Laude is a three-year program open to teachers who want to enhance their existing creative output, to expand their creative horizons, and to experience a journey of creativity leading to personal growth. Through self-discovery, the teacher will emerge with a refreshed excitement toward the creative process. The program culminates with a presentation and an exhibit at NAN's Assembly.

For more information, please contact:

Toni Gerdes

Director of Education
29781 Country Road 353
Buena Vista, CO 81211
tonigerdes@aol.com

Judges' Certification:

The National Academy of Needlearts offers certification for those interested in developing skills as a professional judge, juror, or critic of the needlearts. This program takes from one to two years to complete and begins with the candidate attending the Judges' Certification Workshop held prior to the annual Assembly for Embroiderers (see schedule on page 15).

Judges' Certification candidates are required to review a variety of books relating to the needlearts, participate in judging on a trial basis and submit written documentation of their work. Candidates are mentored throughout the certification process. At the completion of study, an open-book written examination is taken and a final interview takes place with the Judges' Certification Committee.

Judges' Certification, which includes Master Judge and Exhibition Administrators' Associate levels, is open to any candidate who meets one of the following requirements:

- Completion of NAN Teachers' Certification Program
- Teacher Certification from another recognized needlearts organization
- Degree in fine arts
- Comparable qualifications and needlework expertise

The Judges' Certification Workshop is held March 13-15, 2019.

For additional information about the Judges' Certification Program or about attending/auditing the Judges' Certification Workshop, please contact:

Cheryl Christian

Director of Judges' Certification
140 Tonkawa Ridge
Hutto, TX 78634
512cheryl@gmail.com

Honors:

Honors is a five-year program directed to those wishing to do research at an advanced level. This program culminates with a written thesis, oral presentation, and a stitched piece that is accessioned into NAN's permanent collection.

For more information, please contact:

Toni Gerdes

Director of Education
29781 Country Road 353
Buena Vista, CO 81211
tonigerdes@aol.com

The Exemplary showcases excellence in needlework and the intermediate steps in its accomplishment. It is an opportunity for everyone to show achievements, teach and learn by example, share and find camaraderie as each strives for personal growth. It is a judged competition of needleart, a display of relevant embroidery subjects, and the place where those enrolled in our certification programs exhibit their artistic work.

Eligibility & Entry Rules:

1. Each entry must be embroidery: i.e., created with a threaded needle.
2. Each entry to be judged must be the work of the entrant and have been completed within the last three years.
3. Each entry is eligible for the judged competition only once.
4. Each entry is limited to a size that can be insured and shipped by the U.S. Post Office, UPS or FedEx.
5. Entries with glass should be personally delivered and picked up. Only pieces using museum quality acrylic (non-reflecting) glass will be photographed. While glass is accepted, it is more difficult to view work through glass and could affect the scoring.
6. **Entries packed with loose Styrofoam “peanuts” will not be unpacked, displayed, judged, or critiqued.**
7. Each entry must be completely and appropriately finished.
8. Each entry must be equipped appropriately for display with the necessary cases, stands or wire hangers (no saw tooth hangers).
9. Each entry must have the title, entrant’s first and last name, address, and telephone number firmly attached to the back of the piece.
10. Each entry must be properly registered and received by the deadlines listed on page 18.
11. Entry fee: \$25 for first entry, whether judged or not, and \$20 for each subsequent entry, whether judged or not.

Awards:

Each entry will be judged on its own merits, regardless of source. Ribbons for first, second, third, and honorable mention are available for each category. **Best of Show (Jean Taggart Award)** will be selected from the first place winners in all categories except Japanese Embroidery. **The Best of Show – Japanese Embroidery (Beverly E. Booker Award)** will be selected from the first place winners in the Japanese Embroidery categories. Ribbons will be awarded at the sole discretion of the judges and the judges’ decisions are final. Each judge also has the option to select one entry to receive a **Judges’ Choice Award**.

Awards representing the Academy’s goals of excellence, innovation, and heart will be presented by the Academy’s Board of Directors: **The Exemplary**, demonstrating

outstanding technical skill; **The Muse’s Kiss (Peg Laflam Award)**, demonstrating innovation or imagination; and **The Academy Heart (Jody Adams Award)**, demonstrating a quality symbolically associated with heart such as beauty, wisdom, passion, or courage. **The Linda Calsing Award** is presented when a piece reflects Linda’s love of history and travel. **The Betsy Robb Award** is presented for excellence in predominant use of silk and metal. **The Dolores Andrew Award** is presented to an original entry that demonstrates creative use of color and design in any medium. **Gail Sirna Award** is presented to the piece that portrays a flower or floral theme the most artistically and/or technically excellent.

Finally, each viewer may nominate an entry for **The Popular Choice Award** presented at the Awards Banquet to the piece with the most nominations.

Categories for Judged Entries:

Non-professional and **professional** work will be judged separately. A **professional** is a person who is trained through continuous years of experience and education in the field of needlework. This includes designing and/or teaching, holding certification, teaching needlework on a regular basis for monetary remuneration, or those who consider themselves professionals.

1. **Original:** The entrant has taken control of and responsibility for all aspects of the entry from the initial concept, through the development of design, to its final execution and presentation. **An Artist Statement is required.**
2. **Adaptation:** The entrant has taken inspiration from another source, such as a painting, illustration or photograph. An Artist Statement, which provides appropriate credit and source, is required.
3. **Non-original with Instructions:** This includes class projects, kits, charted designs, and pieces with stitch guides. Please give source of instruction. **An Artist Statement is not required, but is recommended** especially if any change has been made by the entrant.
4. **Non-original without Instructions:** This includes painted canvases or pieces without a stitch guide. **An Artist Statement is required** and should include a description of choices made by the entrant.
5. **Mixed Media:** The entrant has combined embroidery with another art form thereby stretching the boundaries of both. **An Artist Statement is required.**
6. **Japanese Embroidery:** Traditional Japanese Embroidery (JE) is the art of embellishing obis and kimonos. An entrant should adhere to the 46 techniques of JE and stitch on ground fabric of obi or kimono silk with Japanese Flat Silk and/or Japanese gold/silver or colorful metallics. May be original or class pieces. Please give source of design. **An Artist Statement is not required, but is recommended.**

(continued on the next page)

Categories for Non-Judged Entries:

Not judged and not eligible for awards.

1. **For the Joy of Sharing:** an opportunity for a stitcher to share and viewers to enjoy. If in the future you change your mind about having this piece judged, you may enter it at a future time in a judged category - it is only those that have been judged in *The Exemplary* before that cannot be entered again for judging in this venue.
2. **Needleart on Loan** provides the opportunity for sharing personal challenges, family, historical, or ethnic embroidery. Please include a typewritten description of the entry. Entry Fee: \$25 per piece or \$25 per display table.
3. **Next Time at Assembly** is a display of programs for the upcoming Assembly. No Entry Fee.
4. **Certification, Teacher Cum Laude, or Honors** is a display of the candidates' work. No Entry Fee.

Judges:

Judith DiCarlo, NAN Certified Judge
Japanese Embroidery

Mary K. Campbell, NAN Certified Judge
Patricia Thompson, NAN Certified Judge

Critiques:

At the entrant's discretion, a judge will write a one-page critique for any entry, judged or not, including Certification pieces. Fee: \$25 per critique.

Photography:

With the entrant's permission, the Academy photographs distinctive pieces for educational and archival purposes and for use on the Academy website. No other photography will be allowed without further permission from the entrant.

The Exemplary Sales:

Any entry, judged or not, may be offered for sale through the exhibit for a 30% commission payable to the National Academy of Needlearts at the time of sale. (The 30% commission applies to sales of work commissioned during the *The Exemplary* exhibition.) The seller is responsible for setting the sale price. Delivery will occur in a manner agreed upon by the buyer and seller. Items may not be removed from *The Exemplary* prior to closing. The buyer or seller must make arrangements for packing or shipping.

Artist Statement:

An Artist Statement is recommended for each entry and required in some categories. The Artist's Statement should be 150 words or less, and state important information about the piece, e.g., inspiration, materials, techniques, etc. Note any changes in stitch, thread, etc., for non-original pieces. For further guidance, see the Artist Statement template that is downloadable at <https://tinyurl.com/y7err3mj>. Exhibition personnel reserve the right to edit the Artist Statement. The Artist Statement for a prize winning piece may be used on the NAN website.

Registration:

Send Entry Form, Artist Statement, and Fees, no later than February 14, 2019 to:

Nanette Mathe
3504 Harold Street
Lansing, MI 48910
exemplary@needleart.org

Delivery:

Ship entries to arrive no later than Friday, March 1, 2019 to:

(Do Not Request Signature for Delivery.)

NAN Exemplary
c/o Deborah Mitek, 8242 Sarah Court, Grosse Ile, MI 48138
(734) 347-6841, ineedlework@sbcglobal.net

OR

Personally deliver entries to *The Exemplary* on Wednesday, March 13, 2019 between 7:00 a.m. – 12:00 p.m. Arrangements may be made for Tuesday night delivery.

Judging will begin promptly on Thursday at 8:00 a.m. Late arrivals will be displayed but not judged.

Pick Up Entries At:

***The Exemplary* at Somerset Inn**

Tuesday, March 19, 2019 from 1:00 to 4:00 p.m.

OR

Entries pre-registered for return shipping will be shipped immediately after the exhibition.

Entries may not be removed from the exhibition prior to 1:00 p.m. Tuesday, March 19, 2019.

Disclaimer of Liability:

In no event shall the Academy or Somerset Inn be responsible or liable, directly or indirectly, for any damage, loss, cost or expense of any kind or nature with respect to any entry, exhibit or class. By participating with any entry, exhibit or class, you agree to be responsible for any such damage, loss, cost or expense. Please check that your homeowner's insurance policy adequately covers your entries.

Reservation of Rights:

The Academy and Somerset Inn reserve the right to refuse to exhibit any entry that either party deems inappropriate in its sole judgment. The Academy also reserves the right to re-classify any judged entry that is entered in an incorrect category as determined by the Academy in its sole judgment.



Connect with NAN on Facebook to receive updates about Assembly 2019

The Exemplary 2019 Entry Form

Copy and use one form for each entry. Please print or type.

Title as it should appear on the exhibit card: _____

Entry Dimensions: _____

Entrant's Name as it should appear on the exhibit card: _____

Address: _____

City: _____

State: _____ Zip: _____

Telephone: _____

Email Address: _____

Delivery Information:

The entry will be (mark only one):

Delivered in person

Shipped (see below)

Return Information:

The entry will be:

Picked up in person by: _____

Returned via UPS

Returned via U.S. Post Office

Returned via FedEx

Return shipping insurance value: \$ _____

Pre-paid return shipping label must be enclosed

Entry Category (mark only one):

Non-Professional

Professional

Judged Entries (mark only one):

Original

Challenge

Non-original with instruction

Source: _____

Non-original without instruction

Source: _____

Mixed Media

Japanese Embroidery

Entry Type (picture, box, purse, etc.): _____

Non-Judged

For the Joy of Sharing

Needleart on Loan

Next Time at Assembly

Certification Year: _____

Entry Options (mark all applicable items):

This entry is not for sale

This entry is for sale

Sale price is: _____

Seller agrees to the terms of sale as outlined in policies on page 18.

Signed: _____

Date: _____

Critique this entry (**\$25 fee**).

Do not critique this entry

Permission is granted to the Academy to photograph the entry for educational and archival purposes and/or use on the Academy website and Facebook page. (see photography policy on page 18).

Signed: _____

Date: _____

Fees:

Make checks payable to "National Academy of Needlearts" or "NAN." Entrant responsible for shipping and insurance.

\$25/First Entry & \$20/Each Subsequent Entry \$ _____

\$30/Multi-piece Entry (e.g. Nativity Set) \$ _____

\$20/Each Subsequent Entry \$ _____

\$25/Each Requested Critique \$ _____

Angel Fund (optional) \$ _____

Circle Fund (optional) \$ _____

Check Total: \$ _____

Send or email Entry Form, Artist Statement, and Fees by February 14, 2019 to:

Nanette Mathe
3504 Harold Street
Lansing, MI 48910
exemplary@needleart.org

Ship entries to arrive no later than Monday, March 1, 2019 to:

(Do not request signature for delivery.)

NAN Exemplary
c/o Deborah Mitek
8242 Sarah Court, Grosse Ile, MI 48138
(734) 347-6841, ineedlework@sbcglobal.net

Personally delivered entries to arrive by Wednesday, March 13, 2019 no later than 12:00 p.m. to a NAN person in *The Exemplary* at:

Somerset Inn, 2601 West Big Beaver Road, Troy, MI 48084



National Academy of Needlearts
Toni Gerdes
Director of Education
29781 Country Road 353
Buena Vista, Colorado 81211
www.needleart.org



2018 Best Of Show: Oval by Arlene Altman